



Senior Living Conference

IMPORTANT

- Please retain a copy of this completed and signed form
- **Note:** All sponsored conference items will include your company logo as well as the Florida Senior Living Conference Logo for branding purposes.

1 COMPANY INFORMATION — *Intended for publication.*

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Ext.: _____

E-mail: _____

Web Address: _____

2 Courtesy Contact (for logistical communications)

Courtesy contact: _____

Telephone: _____

Title: _____

E-mail: _____

3 SPONSORSHIP & ADVERTISEMENT RESERVATION

(Turn over for available sponsorships and advertisement opportunities)

Sponsorship Level _____

Event / Item Sponsored _____

Total Sponsorship \$ _____

I confirm my commitment of a sponsorship of \$ _____, and hereby remit 50% \$ _____. I agree to pay the remaining 50% by **June 17, 2019**. I understand that if full payment of my sponsorship commitment has not been made by **June 17, 2019**, my sponsorship benefits may be canceled, and deposit is non-refundable.

Total Advertising \$ _____

Advertisement options _____

5 PAYMENT METHOD AND SCHEDULE

CONTRACT WILL NOT BE PROCESSED WITHOUT FULL PAYMENT UNLESS OTHER ARRANGEMENTS ARE MADE WITH FSLA.

Total Due \$ _____ Enclosed Amount \$ _____

Check # _____ (Payable to FSLA)

Credit Card – **Click [here](#) to pay on-line or call 850.708.4972.**

ACCEPTANCE — Unsigned contracts will not be accepted.

By submitting this form, I acknowledge that I have read and agree to all terms and conditions of this Contract and the Rules & Regulations governing the Florida Senior Living Association Senior Living Conference.

Signature: _____

Date: _____

FIRST CLASS MAIL, EMAIL OR FAX TO:

FSLA, 2292 Wednesday Street, Ste. 1, Tallahassee, FL 32308
Email: info@floridaseniorliving.org Fax: 1.850.583.4873

QUESTIONS?

Contact: Lisa Murray Tel: 1.850.708.4972
Email: lmurray@floridaseniorliving.org

Sponsorship & Advertising Options

We invite you to contact us about customized sponsorship opportunities.

SPONSORSHIP OPPORTUNITIES

Featured Presenters

- Opening Keynote - \$10,000
- Plenary/General Session - \$5,000 (2 available)
- Silver Talk Presenters - \$300 (5 – 15-minute presentations available)
- Breakout Tracks - \$1,500 (5 tracks available) *
- Position your product and services in front of the appropriate attendees based on educational track subject matter.

Meals and Receptions

- Welcome Cocktail Party - \$8,000*
- Networking Reception (Exhibit Hall) - \$8,000*
- Board Lunch - \$2,000*
- Opening Refreshments (Exhibit Hall) - \$1,500*
- Breakfast - \$ 10,000* (2 days available)
- Lunch - \$15,000* (2 days available)
- Refreshment Break - \$750*

Best of the Best Awards

- Awards Presenter - \$5,000*
- Table Top Sponsor - \$250*

Special Opportunities

- Custom Photo Booth - \$7,500*
- Charge and Recharge Station (with advertising) - \$5,000*
Attendee electronic device charging station
- Attendee Mobile App - \$4,000

Promotional Items (only if sponsored)

Tote Bags - \$7,000 ~ SOLD

- Tumblers - \$5,000
- Notebooks - \$5,000
- Lanyards - \$3,000
- Name Badges - \$1,500
- Water Stations - \$3,000
- Hotel Key Cards - \$1,500
- Room Drop - \$2,500
- Carabiners - \$1,000
- General Sponsorship - \$1,500* (Tell us what you'd like to sponsor)

*Co-Sponsorships available

ADVERTISING OPPORTUNITIES

Conference Program

- Back Cover - \$2,500 (Full Color)
- Inside (Front or Back Cover) - \$2,000 (Full Color)
- Full Page - \$1,500 (Black/White)
- Half Page - \$750 (Black/White)
- Quarter Page - \$400 (Black/White)
- Mobile app ad - \$250

Entry Door Ads

- Cover a selection of entry doors to the exhibit hall with your message - \$1,000 per door (2 available)
- Elevator Clings - \$5,000

Registration Banner

- Purchase a banner that will be displayed at the Conference Registration Desk - \$ 1,500 (1 available)
- Gobo Lights to be shown throughout the exhibit hall and general session - \$500

FLORIDA SENIOR LIVING ASSOCIATION SPONSORSHIP LEVELS

Sponsorship level is separate from the sponsorship opportunities menu

	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Copper \$2,500	Bronze \$1,500
Recognition on all conference printed materials	X	X	X	X	X
Signage recognition at sponsored event	X	X	X	X	X
Attendee directory	X	X	X	X	X
Sponsor ribbons to wear on site	X	X	X	X	X
Recognition on Florida Senior Living Association website including hyperlink to sponsor website	Logo	Logo	Logo	Logo	Logo
Full Conference registrations	2	1			
Conference program advertisement – includes mobile app ad	Full Page	Full Page	Half Page	Quarter Page	Mobile App
Podium recognition at a plenary or luncheon event	X	X	X		
Opportunity to present during conference	X	X			