



2020 Florida Senior Living Conference

July 7-10, 2020 at The Ritz-Carlton, Grande Lakes
Orlando, Florida

Sponsorship Opportunities

Conference Sponsorships

	Platinum - \$20,000	Gold - \$10,000	Silver - \$5,000	Copper - \$2,500	Bronze - \$1,500
Full Conference registrations	2	1			
Attendee Directory	X	X	X	X	X
Sponsor ribbons to wear on site	X	X	X	X	X
Recognition on FSLA website/app	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Recognition in Conference program	Full page (5.5"x8.5")	Full page (5.5"x8.5")	Half Page (5.5" x 4.25")	Quarter Page (2.75"x4.25")	Logo
Program recognition at plenary or luncheon event	X	X	X		
Opportunity to present during conference	X	X			

Golf Tournament –July 7, 2020; estimated 80 participants

Presenting Sponsor – \$5,000

Beverage Cart - \$4,000

Golf Carts - \$3,000

Golf Balls (provided by sponsor) - \$2,000

Golf Towels (provided by sponsor) - \$2,000

Golf Hats (provided by sponsor) - \$750

Golf Tees (provided by sponsor) - \$500

Sponsored Holes - \$500/hole

Other Promotional Items (provided by sponsor) - \$1,000

Featured Presenters

Opening Keynote - \$10,000

Plenary / General Session - \$5,000 (2)

Education Tracks - \$1,500 (4 tracks available)

SilverTalk Presenters - \$300 (4 available)

Meals & Receptions

Opening Reception / Fun Night (Wednesday) - \$8,000

Exhibit Hall Networking Reception (Thursday) - \$5,000

Lunch - \$7,500 (2 available)

Breakfast - \$5,000 (2 available)

Fun Night Entertainment - \$5,000

Fun Night Bars - \$5,000

Chef Competition - \$2,500 (2 available)

Board Luncheon - \$2,000

Refreshment Break - \$750

FSLA Annual Awards

Awards Presenter - \$3,000

Centerpiece Sponsor (includes all tables) - \$500

Special Opportunities

Custom Photo Booth - \$5,000

Charging Station - \$5,000

Puppy Pit - \$2,500

Water Stations - \$1,000

Promotional Items – provided by Sponsor

Tote Bags - \$7,000 - **SOLD**

Notebooks – \$5,000

Lanyards – \$3,000

Name Badges – \$1,500

Other: tell us what you'd like to provide! - \$1,500

Advertising

Conference App Leaderboard – 1 at \$6,000; 2 at \$3,000; 3 at \$2,000

Conference App News Feed (includes 10 spots over the course of the conference – \$3,000

Conference App Push Notifications (four over the course of the conference) – \$1,000

Hotel Banners - \$2,500

Exercise and Personal Growth

Yoga Mats (provided by sponsor) – \$1,500

Athletic Towels (provided by sponsor) – \$1,500

Athletic Water Bottles (provided by sponsor) – \$1,500

Other: Tell us what you'd like to provide! - \$1,500



To secure your Sponsorship, please contact:

Heather Conley

Director of Marketing and Membership

hconley@floridaseniorliving.org

(850) 708-4972

<https://floridaseniorliving.org/senior-living-conference>